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## **Cramer advances the future with 82V pure battery power**

**Cramer has reorganised, switching the focus to high-performance 82V battery tools and professional quality gardening equipment.**

*Malmö, 14.02.2022:* Cramer, the specialist in durable battery-powered tools and professional quality gardening equipment, has undergone an extensive reorganisation. With immediate effect, the company is starting its European operations afresh with extremely powerful 82V battery technology for emission-free garden care and landscaping fit for the future.

### **Powerful, innovative and versatile applications**

For four years now, the Cramer brand has belonged to the Globe Group, the market leader in the USA and the world-leading manufacturer of battery-powered tools and gardening equipment. The company has already established a reputation as a specialist in sustainable and high-performance technologies. Its products are developed by a 45-member team at the company's research and development centre at Jönköping in Sweden. Pioneering battery technologies have been created here alongside innovations in IoT and robotic lawn mowers. The smart combination of batteries, software chips and motors harmonises perfectly with Cramer's products. The modular concept enables the use of an 82V battery pack in all Cramer products, including chainsaws, pole saws, hedge trimmers, leaf blowers, and power cutters.

### **Emission-free gardening and landscaping**

Regardless of voltage, Cramer battery technology ensures that gardeners, landscapers, and non-professional users are able to work safely, with no direct emissions of carbon or high-frequency noise. The ergonomic product design and lightweight structure make handling easy in any situation. And finally, devices fitted with the high-performance battery are much more cost-efficient in terms of operation and maintenance compared to conventional, fuel-powered devices.





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### **A strong partner for specialist dealers**

The current product range is distributed exclusively via specialist dealers. Cramer offers its partners full assistance, from in-person support and sales advice from field service staff to digital support, attractive marketing services and comprehensive after-sales service.

### **About Cramer:**

The Cramer brand is represented across Europe. It belongs to the Globe Group, the market leader in the USA and the world-leading manufacturer of battery-powered tools and gardening equipment with over 5,000 employees worldwide. With more than 350 engineers, the company is continually developing new products in North America and Europe. In total, 96% of product components are made in the company's in-house production facilities, spanning more than 240,000 square metres. Cramer devices for gardening and landscaping use the efficient and innovative 82V battery system and promise high performance for professional use. The Cramer product range delivers an impressively powerful, high-end battery system, ergonomic design, and sustainability – to benefit the environment and create a greener world. For more information, visit: [www.cramertools.com](http://www.cramertools.com)

### **Captions:**

**Picture 1** 82B1300 Backpack Blower of Cramer

**Picture 2** Brand logo

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